

An interactive television system uses a cache memory system that mirrors pages associated with a URL embedded within the interactive content. When a subscriber chooses to download the page associated with the interactive content, a server first searches the cached pages to determine if the requested pages can be downloaded to the subscriber from cache memory. If not, the requested pages are downloaded via the Internet. In another embodiment, the cache memory can be situated at a subscriber's set-top box.

Docket No.: SNY-P1465 -27- PATENT